

## A transformational end-to-end retail planning platform

Maximize business performance with a highly intuitive, cloud-native SaaS planning solution. With Centric Planning™, empower teams to plan accurately and dynamically for financial forecasting, merchandising, assortment and in-season planning.



### Minimize markdowns

Fully align planning, merchandising and stock allocation to minimize overproduction and increase sell through.



### Get closer to sustainability goals

Prevent overproduction and overbuying with intelligent forecasting and get closer to your sustainability goals.



### Keep inventory lean and agile

Understand where and what products are selling to enable a fast replenishment strategy to get products where consumers want them.



### Align strategic decision making

Optimize efficiency and align strategic and operational decision-making to develop accurate product assortments.



### Benefit from a powerful solution

Crunch huge volumes of data during peak planning periods and leverage advanced analytics & AI to guide decisions.

## A single platform that covers the entire planning cycle.

### Merchandise Financial Planning

Cascade financial targets into plans with top-down and bottom-up planning.

### Assortment Strategy & Optimization

Simplify clustering at a granular level.

### Assortment and Buying

Take collective, data-driven decisions to maximize sell-through.

### Markdown Management

Manage your promotion and markdown process to optimize stock and margin targets

### Store Allocation & Replenishment

Get the right product to the right place, at the right time.

### Forecasting & Vendor Replenishment

Forecast real demand to optimize inventory.

### B2B Demand Planning

Crunch numbers to plan and forecast accurately.



# Bring Retail Planning to Life

Seamlessly align all your product and planning data in a visual, interactive application with instant financial modelling alongside visual product representation for smarter decision-making.



Develop line plans that align with financial objectives.



Drag and drop styles and products in and out of assortments for instant review.



Easily identify gaps, areas of improvement and over-development.



Allocate products and enter forecasts within a single environment.



## About Centric Software

From its headquarters in Silicon Valley, Centric Software provides a concept to customer solution experience for consumer goods such as fashion, outdoor, luxury, multi-category retail, grocery, food & beverage, cosmetics & personal care and consumer electronics to plan, design, develop, source, buy, make, price, allocate, sell and replenish products.

Centric Software has the highest user adoption rate, customer satisfaction rate and fastest time to value in the industry. Centric Software has received multiple industry awards and recognition appears regularly in world-leading analyst reports and research.

Centric Software is a subsidiary of Dassault Systèmes (Euronext Paris: #13065, DSY.PA), the world leader in 3D design software, 3D digital mock-up and PLM solutions.

 CentricSoftware®



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